SEP. 17. 2004 10:56AM NO. 1509 P. 5

Application No.: 10/659810

Docket No.: 04981-00469-US

REMARKS

Once again the present application has been carefully studied in view of the outstanding Office Action dated June 3, 2004, and new claims 7-12 are hereby submitted. An initial response to this Office Action was malled to the Patent and Trademark Office on September 3, 2004.

As described in the specification as originally filed and as clearly shown in the drawings, adhesive dots 38 are strategically placed inside the carton to releasably secure the packs in place and thereby prevent the packs from falling out of the smaller retail units when the carton is separated along the score lines (specification page 7, lines 19-21). Depending upon the particular location of the perforated score lines of a specific carton blank, the glue dots inside the blank are arranged adjacent the score lines. Accordingly, when the formed carton is separated into the smaller retail units, the packs adjacent the score lines are held in place by the glue dots.

Claims 7-12 define patentable matter for the same reasons set forth in the initial response to the outstanding Office Action. Additionally, the feature of strategically located glue dots on the inside of a carton is not disclosed or suggested by the prior art of record taken alone or in combination with one another.

Application No.: 10/659810

Docket No.: 04981-00469-US

Accordingly, it is believed that the present application is in condition for allowance and early notice to that effect is respectfully requested.

Respectfully submitted,

Richard M. Beck

Registration No.: 22,580

CONNOLLY BOVE LODGE & HUTZ LLP

1007 North Orange Street

P.O. Box 2207

Wilmington, Delaware 19899

(302) 658-9141

(302) 658-5614 (Fax)

Attorney for Applicant

356456